Magellan Exchange

UNDERGRADUATE/BACHELOR Course Offerings in English

Last updated: 15 December 2024

Variation may occur; please use this as a general guide only. Credits, course requirements, and eligibility vary. More information about each institution is available at <u>http://www.magellanexchange.org/partners/</u>.

Vorarlberg University of Applied Sciences - Dornbirn, Austria

FALL 2024 SEMESTER

<u>Business</u>

Audit, Fraud Prevention & Risk Management Brand Management Corporate Entrepreneurship & Innovation Data Analytics Disruptive Technology & Marketing Early Stage Financing Financial Services & Technology (FinTech) Global Supply Chain Management Green Supply Chain & Sustainability Knowledge Management Leadership International Economics & Financial Markets International Tax Planning Online Marketing Operations Research Simulation Game Accounting & Finance Simulation Game Entrepreneurship & Innovation Simulation Game Human Resources & Organization Simulation Game Marketing & Sales Simulation Game Supply Chain Management Storytelling in Business Strategic Decision Making Sustainability in Economic Development

Computer Science – Software & Information Engineering

Advanced Data Management Augmented Reality Project Blockchain Technologies Business Ethics Competition Computer Graphics DevOps

Environment & Engineering

Corporate Environmental Information Systems Environmental Project Intercultural Awareness International Aspects of Environmental Law

Electronics & Information Technology

Control Engineering Drive Engineering Electrical Power Systems Energy Systems Energy Transmission Focus Electronic Engineering dotNet Hackathon Information Management Intercultural Communication Mobile Application Development Project RaspberryPi TypeScript

Life Cycle Analysis Project Management Resource & Environmental Mgmt at Operational Level Selected Environmental Technologies

Hardware Description Languages PLC Programming Research, Development & Innovation System & Software Engineering Technical Information Systems

Mechatronics

Computer Applications Critical Thinking Engineering Design/CAD Focus Electronic Engineering

SPRING 2025 SEMESTER

Business

Advanced Spreadsheets in Management Accounting Big Data Business Ethics Business Model Innovation Cross Cultural Management Digital Product & IT Project Management Financial Analysis & Stock Markets Group Accounting & IFRS

Computer Science – Digital Innovation

Alternative User Interfaces Application Development SAP ERP Artificial Intelligence Augmented Reality Project Cryptological Application

Inter Media

Best Practice Analysis Cross-Media Communication Design Talk Open Idea Digital Life, E-Skills Life Sciences

Social Work

European Social Policy Gender & Diversity Training Human Rights Innovative Methods Focus Mechanical Engineering Intercultural Awareness Robotics & Assembly Technologies Specialization Project Mechanical Engineering

Growth Hacking for Startups Introduction to Software Development IT Support in Supply Chain Management Negotiation Techniques Organizational Development & Change Management Product Portfolio Management Sales & Account Management Transport & Intermodality

Low Code Development Seminar: Advanced Concepts in Data Management Seminar: Hackathon Seminar: Market Modeling Seminar: Trends in Business Process Management

Planet Centric & Circular Design Project Work Scientific Working Methods Service Design Sustainable Systems

Peer to Peer Action Platform Social Justice Transcultural Dialogue World Society, Global Developments

PXL University College - Hasselt, Belgium

FALL 2024 SEMESTER

Biotechnology & Greenery Management

Environmental Technology Project Food Technology Project Global Engagement

Business

Customer Relationship Management Digital Marketing Doing Business with New Markets European Law Global Trends Graphic Design

Communication Management & Journalism

Campaign Digital Strategy & Web Design Portfolio European Integration – Belgium in Europe International Communication & Project International Media Landscape International Publishing

Social Work

Applied Research Integrated Social Work The Internationalist

Teacher Education

Diversity & Classroom Management The Internationalist Multilinguist

Tourism & Leisure Management

Campaign Destination Management Digital Strategy & Web Design Portfolio European Integration – Belgium in Europe International Communication & Project Master Class Marketing Communication Greenery Management Project Molecular Biology Project

International Institutions International Law & Regulations International Marketing Management Personal Branding Project Management Understanding Global Cultures

Master Class Marketing Communication Media in Belgium Omnichannel Retail Performance Data Marketing Professional Communication I Radio & Television Journalism

Social Methodology Social Policy in International Perspective Sociology of the Family

Personal & Professional Development Physical Education: Innovation & Didactical Skills

Omnichannel Retail Performance Data Marketing Professional Communication I Tourism Marketing Tourism Professionals I

Visual Arts

Choose from among 10 studios: Graphic Design, Illustrative Design, Interaction & Motion Design, Advertising Design, Ceramics, Painting, Printmaking, Sculpture & Installation, Object & Jewelry, or Open Lab

The following fields of study offer classes taught in Dutch but provide tutoring and literature in English. Electronics-ICT; Construction; Electromechanics

Applied Computer Science/Artificial Intelligence

AI Algorithms & Computer Vision Java Expert Machine Learning .NET Expert Research Project Al Web for Al

Biotechnology & Greenery Management

Environmental Technology Project Food Technology Project Global Engagement Greenery Management Project Molecular Biology Project

Visual Arts

Choose from among 10 studios: Graphic Design, Illustrative Design, Interaction & Motion Design, Advertising Design, Ceramics, Painting, Printmaking, Sculpture & Installation, Object & Jewelry, or Open Lab

The following fields of study offer classes taught in Dutch but provide tutoring and literature in English.

Electronics-ICT; Construction; Electromechanics

UCLL University of Applied Sciences – Leuven & Diepenbeek, Belgium

FALL 2024 SEMESTER

Project Lab

Business (Leuven campus):	
Brand Identity & Graphic Design	Introduction to Marketing
Business Ethics	Management Accounting
Comparative Law	Market Research: Processing
Consumer Behavior	Market Research: Set Up
Copywriting	Quality Management
CRM	Sales Management
Design Thinking	Sales Skills
Digital Marketing	Seminar II
Economics	Soft Skills
Ethics	Strategic Marketing
Financial Management	Supply Chain Management
ICT	Visual Storytelling
International & European Law	
Business (Diepenbeek campus):	
Business Ethics	International Entrepreneurship I & II
Creativity & Innovation	International Marketing
European and International Law	Leadership Skills
Innovative Marketing Concepts	Moving Minds: International Experience
Internal Control	Moving Minds Logistics
Chemistry & Biochemistry (Diepenbeek campus):	
Creativity & Innovation	Project Management
Leadership Skills	Project Support

Project Support Research Project: Sustainable Chemistry

Chemistry (Leuven campus):

Ecology Ecotoxicology & Soil Remediation Techniques Environmental Analysis Lab Environmental Management Techniques Research Project: Sustainable Chemistry Scenarios for Dreamers for the 21st Century Sustainable Chemistry

Electromechanics, Energy Technology & Electronics-ICT (Diepenbeek campus):

Creativity & Innovation

Leadership Skills

Information Technology (Leuven campus):

Advanced Networking & Security II AI Applications Application Security Cloud Native Engineering Cloud & Operations Data Incubator Distributed Applications Economics Ethics Extended Reality Financial Management International Virtual Project Introduction to Marketing IT Consultancy Mobile Applications Research & Expertise Project Digital Solutions

SPRING 2024 SEMESTER

Artificial Intelligence & Data Engineering (Leuven campus):

Cloud Fundamentals
Data Engineering
Data Visualization
User Interfaces

Business (Leuven campus):

Business Management		
Business Solutions Platforms		
Concepts Data & Analytics		
Cross-Cultural Management		
Dashboarding		
Innovation Management		
Intercultural Communications		
International Business		
Law		
Management		
Marketing Communication Strategy		

Business (Diepenbeek campus):

Community Design Thinking E-Tools II European University: Living Lab Marketing Data Analysis Market Research: Processing Product & Brand Management Project Management: Techniques & Methods Social & Ethical Issues in Information Technology Strategic Event & Risk Management Strategic Marketing Sustainability & Business UN Sustainable Development Goals Web Design

Moving Minds: International Experience Moving Minds Logistics

Chemistry, Biochemistry & Environmental Technology (Diepenbeek campus):

Community Design Thinking European University: Living Lab 2 Intercultural Communications Social & Ethical Issues in IT Sustainability: Challenges & Opportunities UN Sustainable Development Goals

Chemistry (Leuven campus):

Intercultural Communications Laboratory Animal Course Social & Ethical Issues in IT Transdisciplinary Global Engagement Project UN Sustainable Development Goals

Electromechanics, Energy Technology & Electronics-ICT (Diepenbeek campus):

Community Design Thinking European University: Living Lab 2 Intercultural Communications Social & Ethical Issues in IT Sustainability: Challenges & Opportunities UN Sustainable Development Goals

Latin American University of Science & Technology – San Jose, Costa Rica

FALL 2024 SEMESTER

Business Advanced Probability & Statistics Corporate Finance Cost Accounting Elements of Macroeconomics Entrepreneurship Foundation Information Systems Management Intercultural Communication International Finance

International Marketing Managerial Accounting Math for Business & Economics Principles of Marketing Project Management Quality Management Strategic Management

International Relations

Contemporary Latin American History Costa Rican Political System Diplomatic & Consular Law Environmental Sustainability & Development in Latin Am. Human Rights Latin American Literature & Society International Organizations International Public Law International Relations Theory Poverty, Economics, & Development Theory of the State Western Civilization

<u>Business</u>

Calculus Cost Accounting Costs & Productivity E-Commerce Elements of Microeconomics Entrepreneurship Foundation Financial Accounting Financial Reporting & Analysis Human Resource Management Intercultural Communication International Trade Investments Managerial Decision Modeling Managerial Skills Development Marketing Management Principles of Marketing Probability & Statistics Foundation

International Relations & Global Studies

Costa Rican Foreign Policy Comparative Political Systems Contemporary Latin American History Diplomatic & Consular Law Free Trade Agreements in Latin America & Caribbean Human Rights International Organizations International Political Economy International Public Law International Relations Theory Poverty, Economics & Development in Latin America Theory of the State Western Civilization

SUMMER 2024 SEMESTER (May-August)

Business

Applied Microeconomics Calculus Cost Accounting Elements of Macroeconomics Elements of Microeconomics Financial Accounting Financial Reporting & Analysis Math for Business & Economics Managerial Skills Development Probability & Statistics Foundation Quantitative Methods

International Relations & Global Studies

Comparative Political Systems Costa Rican Foreign Policy Diplomatic & Consular Law Human Rights Intercultural Communication & Protocol International Economics International Organizations International Public Law International Relations Theory Management of Non-Profit Organizations Peace & War in International Relations Peaceful Conflict Negotiation & Resolution Poverty, Economics, & Development in Latin America The Costa Rican Political System Theory of the State

International Business Academy – Kolding, Denmark

FALL 2024 SEMESTER

Students must choose a study program and then follow the program block; individual course selection between programs and blocks is not permissible. <u>Each block is 30 ECTS/15 US credits</u>. Refer to website for more information regarding program blocks.

Marketing Management	International Sales & Marketing Management
Business Law	Economics
Economics	Law
International Marketing	Marketing
Organization & Supply Chain Management	Organization & Supply Chain Management
Sales & Marketing Communication	Theory of Science & Method

Multimedia Design (choose 1 of the following areas*; each area includes 30 ECTS/15 US credits of content)

Content Production Digital Marketing Web Development *subject to minimum enrollment

SPRING 2024 SEMESTER

Students must choose a study program and then follow program block; individual course selection between programs and blocks is not permissible. <u>Each block is 30 ECTS/15 US credits</u>. Refer to website for more information regarding program blocks.

Marketing Management

Business Law Economics International Marketing Sales & Marketing Communication

Lapland University of Applied Sciences – Rovaniemi, Kemi & Tornio, Finland (take courses at 1 campus only) FALL 2024 SEMESTER

Business (Rovaniemi Campus)

Adventure Pedagogy	Global Political Economy
Business Intelligence & Data Analytics in Sport	Introduction to Sustainable Business
Career Planning & Self Branding	Social Entrepreneurship
Competitive Intelligence	Sport Profitability & Taxation
Corporate Social Responsibility in Sport Business	Strategic Sport Business Management
Current Issues in Sport Business Management	Sustainable Entrepreneurship
Disruptive Innovation	Sustainable Investing & Finance
Exploring Business Ethics	Volunteering

Information & Communication Technologies (Rovaniemi Campus)

Advanced Data Analytics Advanced Data Management Algorithms & Data Structures Business Skills & Entrepreneurship

Forestry (Rovaniemi Campus)

Forest Regeneration Intro to EU Funded Development & Research Projects npus) Deep Learning Electronics Electronics in IoT Industrial Engineering & Lean

Nature & Economic Life in Lapland Reindeer: Animal, Livelihood & Culture <u>Mechanical Engineering (Kemi Campus)</u> 3D Printing Basics of Circular Economy Basics of Industrial & Consumer Robotics

Innovation Project Mechanical Maintenance of Production Facilities

Sports Studies (Rovaniemi Campus)

Adventure Pedagogy Developing a Sport Brand Nature Exercise & Education Physical Activity & Wellbeing in Cold Project & Change Management Sport Business & Entrepreneurship Sport Trends & Innovation

Tourism & Hospitality Management (Rovaniemi Campus)

Developing Destination Experience Hospitality Experience Design Project HR Management in Tourism Management Accounting

Nature & Wellbeing in Tourism Risk Management in Tourism & Hospitality Safety & Risks in Tourism Industry Sustainable Entrepreneurship & Innovations

SPRING 2024 SEMESTER

Business (Rovaniemi Campus) International Marketing Media & Public Relations Modern Sport Technologies & Fan Engagement Nature Based Tourism & Business Development Responsible Event Management Risk Management Social Impact Management

Mechanical Engineering (Kemi Campus)

3D Printing Basics of Circular Economy

Social Media as a Sports Marketing & Sales Tool Sport Consumer Behavior Sport Sponsorship & Corporate Hospitality Strategic Management Strategic Sales Sustainable Accounting Sustainable Entrepreneurship

Project: Prototype Robotics Project

Information & Communication Technologies (Rovaniemi Campus)

Climatic & Reliability Testing Cloud Computing Cross-Platform Mobile Application Development Cryptography Deep Learning Digital Signal Processing

Sports Studies (Rovaniemi Campus)

Developing Nature Relationship in Arctic Nature Media & Public Relations Modern Sport Technologies & Fan Engagement Nature Based Tourism & Business Development Physical Activity & Wellbeing in Cold Responsible Event Management Digital Twins ICT Innovation Project Organizations & Cyber Security Robot Programming & IoT Robotics Project Switching, Routing & Wireless Essentials

Social Media as a Sports Marketing & Sales Tool Social Impact Management Sport Consumer Behavior Sport Sponsorship & Corporate Hospitality Winter Skills & Winter Expedition Winter Sports

Tourism & Hospitality Management (Rovaniemi Campus)

Collaborative Experience Design Digital Marketing & Brand Diversity Management Marketing Project Northern Environment & Nature in Tourism Staged Experience Design Sustainable Pricing & Profitability Planning Sustainable Product & Service Design Sustainable Tourism Business

Satakunta University of Applied Sciences - Kankaanpaa, Finland

FALL 2024 & SPRING 2025 SEMESTER

A personalized program may be possible to arrange for exchange students according to skills and previous art studies, depending on demand. Studies generally available include painting, graphics, sculpture, and calligraphy, as well as video art, photography, snow sculpture, performance, community art, and cinema club.

Satakunta University of Applied Sciences - Pori, Finland FALL 2024 SEMESTER **Business Brand Competence** Marketing Research & Planning **Digital Financial Accounting & RPA** Photography & Video in Marketing Growth of Enterprising Self: Developing Your Business Idea **Risk Management** Engineering & Technology Air Pollution Control Solar Energy Bioenergy Waste Water Treatment **Energy Efficiency Project** Wind Energy **Raw Water Purification Health & Welfare** Adapted Physical Activity Interprofessional Cooperation Social, Health Care & Rehab Interprofessional Working Administration in Rehabilitation Assistive Aids & Welfare Technology Introduction to Evidence-Based Practice Basic Use of Office Justification of Methods & Presentation of Data **Basics of Entrepreneurship** Maturity Exam **Basics of Project Activities** Musculoskeletal Anatomy

- Basics of Project Activities Basics in Rehabilitation Clinical Calculations Communicable Diseases, Prevention & Treatment Effectual Entrepreneurship Ensuring Patient Safety in Health Care Fundamentals of Nursing Interventions I & II Geriatric Physiotherapy Growth & Development of Human Being Health Promotion Human Physiology Information Technology & Documentation Intercultural Communication
- Interprofessional Cooperation Social, Health Care & Rehab Interprofessional Working Introduction to Evidence-Based Practice Justification of Methods & Presentation of Data Maturity Exam Musculoskeletal Anatomy Musculoskeletal Physiotherapy I Neurological Physiotherapy II Occupational Physiotherapy Pain Management in Physiotherapy Professional Communication Physical Activity & Active Environment Research Communication Research Methods & Development in Nursing Research Methods & Development in Rehabilitation Soft Tissue Mobilization Supporting Sexual Reproductive Health Among Adults

<u>Tourism</u>

- Basics of Project Activities Corporate Responsibility & Tourism Cultural Competence as a Success Factor Digital Marketing Channels Effectual Entrepreneurship Effective Use of the Office Tools Event Production Innovating Tourism Business Models Introduction to Hotel Operations & Management Introduction to Tourism & Hospitality Business Leading Human Resources in Multicultural Environment Learning Skills
- Managerial Accounting Niche Tourism Project Challenge in Tourism Qualitative Research Methods Quantitative Research Methods Research Communication Safety in Tourism Services Marketing Social Media Content Creation Tourism Legislation & Regulations Tourism Product & Experience Design

SPRING 2025 SEMESTER

Business

Cultural Competence as a Success Factor

Health & Welfare

Advanced Skills in Instructing Physical Activities Basic Skills in Instructing Physical Activities Basic Use of Office Basics of Project Activities Clinical Calculations Communicable Diseases, Prevention & Treatment Competence of Research Methods in Rehabilitation Effectual Entrepreneurship Ensuring Patient Safety in Health Care Exercise Physiology From Clinical Reasoning to Practical Implementation Functional Anatomy Fundamentals of Nursing Interventions I & II Gerontological Nursing Care Health Promotion, Self-Care Support & Patient Education

<u>Tourism</u>

Cultural Competence as a Success Factor Effective Use of the Office Tools Intercultural Communication Justification of Methods & Presentation of Data Management, Leadership & Quality Assurance in Nursing Maturity Exam Medical Sciences & Pharmacology Musculoskeletal Physiotherapy II Neuro Physiology Pediatric Physiotherapy Professional Communication Remote Rehabilitation & Telehealth Research Communication Research Methods & Development in Nursing Supporting Sexual Reproductive Health Among Adults Therapeutic Methods in Physiotherapy Workplace Skills

Introduction to Tourism & Hospitality Business Trends & Foresight Work

FALL 2024 SEMESTER

Business

ABC for Establishing Online Store **Basic Mathematics Basics of Leadership Basics of Marketing & Environment Business Communication Business Mathematics Contemporary Leadership** Digitalization in the Working Life **Doing Business in Emerging Countries Effective Team Work** Effectual Entrepreneurship Efficient Use of Working Life Technologies Innovation & Creativity Intercultural Communication International Business Case International Marketing International SCM Project International Trade Operations

Maritime

Basics of Project Activities Celestial Navigation Chartering & Insurance Chartering & Ship Broking Compasses, Position Fixing & Voyage Planning Cruise Shipping & Yachting Management Harbor Loading & Discharging Operations IMO Conventions II Integrated Bridge Systems Justification of Methods & Presentation of Data Law, Legislation & Economics in Maritime Field Law Relating to New Technologies in Shipping Marine Resource Management Maturity Exam

Engineering & Technology

3D Modeling CRM & Tender Calculation Industrial Sales Skills & Sales Process Innovation & Creativity International Logistics International Trade Operations Justification of Methods & Presentation of Data Maritime Economics & Business Leading Sustainability & Corporate Social Responsibility Managerial Finance **Maritime Economics & Business Online Sales & Effective Digital Marketing Operational Processes of Organizations Organization Competence Professional Communication Profitable Business** Purchasing & Supply **Research Communication Research Competence Research Planning & Process Risk Management** Sales Work Strategy Work & Corporate Governance Supply Chain Finance Sustainable Marketing Management Sustainability in Business & Management

Mechanics Medical First Aid Meteorology & Oceanography in Voyage Planning On Board Training for Operational Professional Communication Renewable Energy (Offshore) Installation Management Research Communication Safety Management & Cyber Security Search & Rescue, Emergency Situations Ship Engines & Technical Systems Ship Engines & Technical Systems Ship Handling, Maneuvering & Watchkeeping Ship Service & Maintenance Ship Theory & Stability Transportation of Dangerous Goods at Sea

Maritime Logistics & SCM Maturity Exam Port Management Product Development Product Management Research Communication Statics

Business

Basics of Business Law Basics of Marketing & Environment Basics of Project Activities Business Case Project Business Ethics Business Planning & Strategy Customer Relationship Management & Marketing Comm. **Developing Human Resources & Organizations** Digitalization in the Working Life Doing Business in Emerging Countries: Focus Asia **Economics Effective Team Work** Efficient Use of Working Life Technologies **Financial Accounting & Reporting** Green Supply Chain Management Improving & Growing Online Store Intercultural Communication **International Business Case** International Human Resources

Engineering & Technology

Business Networks International Transportation & Forwarding Justification of Methods & Presentation of Data Lean Principles in Production Development Materials Management Maturity Exam

Maritime Management

Chartering & Insurance Compasses, Position Fixing & Voyage Planning Differential & Integral Calculus Dry & Bulk Cargo Operations Integrated Bridge Systems Law & Legislations in Maritime Mechanics Medical Care

- International Marketing International Trade Operations Logistics Strategy Modern Marketing Mix **Negotiation Skills Online Sales & Effective Digital Marketing Principles in Logistics Professional Communication** Purchasing & Supply **Research Communication Research Competence Research Methods Research Planning & Process Risk Management** Sales Work Service Design Service Support Technology Strategic Management Workplace Skills
- Professional Communication Production Planning Purchasing Management Research Communication Simulation & Analysis of In-House Logistics

Onboard Leadership & Managerial Skills Research Communication Search & Rescue, Emergency Procedures I Ship Building Ship Engines & Technical Systems 3 Ship Handling Ship Service & Maintenance

Rennes School of Business - Rennes, France

FALL 2024 SEMESTER

Students must choose from courses in a single program level. You may not mix and match.

Business – Level 2	, 5 ,
Financial Operations	Information Systems & Web-based Operations
Geopolitics & Environment	Organizational Behavior
Inferential Statistics	Services Marketing Management
<u>Business – Level 3</u>	
Core Modules (choose up to 4)	
International Business Environment	International Negotiation Skills
International HR Management	Strategy
Choose up to 3 modules from within 1 Track only:	
Finance: Financial Mathematics; Concepts of	Supply Chain: Supply Chain Management;
Corporate Finance; Financial Analysis	Purchasing Management; Inventory Management &
Marketing: Omni Channel Management & Distribution;	Warehousing
Consumer Behavior; Digital Marketing Strategy	
Dusiness Lovel 4	
<u>Business – Level 4</u> Advertising	Introduction to Oubor Throat Intelligence
C C	Introduction to Cyber Threat Intelligence
Business to Business Marketing	Marketing Analytics
Change Management in a Digital & Sustainable World	Operations & Supply Chain Management
Corporate Finance	Principles of Purchasing
Data Management & Cybersecurity	Project Management
Entrepreneurship & Small Business Management	Strategic Formulation & Simulation
Financial Markets: Fundamentals	Strategy Analytics
Financial Risk Management	Sustainable Consumption
Interdisciplinary Approaches to Global Challenges	Sustainable Production Systems

SPRING 2025 SEMESTER

Students must choose from courses in a single program level. You may not mix and match.

<u>Business – Level 3</u> <u>Core Modules (choose up to 4)</u> Entrepreneurial Thinking & Innovation Doing Business in France

Choose up to 3 modules from within 1 Track only:

Finance: Financial Markets & Risk Management; Banking Systems & Services; Fundamentals of Auditing Marketing: Business to Business Marketing; Brand Management & Sustainability; Digital Marketing Communications Mindful Decision Making Project Management

Supply Chain: Introduction to Supply Chain Analytics Operations & Production Management; Transportation & Distribution Management Business – Level 4 B2B Marketing Financial & Managerial Accounting Financial Markets & Portfolio Management Implementation of Business Information Systems Information Systems & AI for Business Introduction to Coding Logistics Management

New Products & Brand Management Project Management Social Economy Social Entrepreneurship Strategic Human Resource Management

Universite Clermont Auvergne - Vichy, France

FALL 2025 SEMESTER

To be determined

SPRING 2026 SEMESTER

To be determined

Aachen University of Applied Sciences - Aachen, Germany

FALL 2024 SEMESTER Business

Business Taxation Fundamentals of Marketing Human Resources & Organization Information Technology International Marketing

Macroeconomics Managerial Accounting Mathematics for Business & Economics Principles of Business & Economics Principles of Business Law

Electrical Engineering and Information Technology Electromagnetic Compatibility Knowledge Representation & High-Level Control Imaging & Photonics

Robotics Visual Effects Web Application Security

Business

Business Ethics & Intercultural Awareness Business Research Methods & Academic Writing Derivative Financial Instruments Finance Financial Accounting Financial Markets & Financial Services International Business International Business Law

Electrical Engineering

Introduction to Artificial Intelligence Linux: Concepts & Application Media Compression & Transmission International Marketing International Taxation Managerial Economics Microeconomics Operations Management Principles of International Economics Statistics for Business & Economics

Mobile Information Systems System Safety Engineering

Schmalkalden University of Applied Sciences – Schmalkalden, Germany

FALL 2024 SEMESTER

Business, Economics & Law Anglo-American Bankruptcy Management Business Law Corporate Finance Data Science Doing Business in Germany Financial Management Innovation in the Digital Era

Computer Science

Distributed Systems Image Processing I & Compression Standards Image Processing II Metamodeling Platforms for Application Development

Electrical Engineering

Artificial Intelligence Automatic Control Automation Control Communication Systems Computer Vision

Mechanical Engineering

Fossils & Bio Fuels, Lubricants & Plastics Fundamentals of Laser Technology Fundamentals of Vibration Engineering International Sales Law & Arbitration Managing Innovation Marketing Mathematical Finance Mathematics Soft Skills

Project Management Signals & Systems Web Applications

Digital Signal Processing Introduction to LabView Microelectronic Technologies Sensor Systems

Production Technology Surface Engineering & Coatings Technology

Business, Economics & Business Law	
Cost Accounting	International Sales Law & Arbitration
Digital Business	International Trade Theory & Policy
European Economic & Monetary Union	Macroeconomics
European & International Restructuring & Insolvency Law	Management Accounting & Management Control
European Labor Law	Private International Law
Exchange Rates & International Macroeconomic Policy	Real Estate Economics
Finance & Investment	Statistics
Intercultural Management	Strategic Marketing & Brand Management
International Finance Management	Transport Economics & Policy
Computer Science	
Agile Project Management & Software Development	Media Production
Blockchain Applications	Mobile Systems (MobSys)
Computational Intelligence	Selected Chapters of Functional Programming
Electrical Engineering	
Communication Networks	Machine Learning
Digital Signal Processing for Engineering Applications	Robotic
Human Machine Interaction	Sensor Systems
Mechanical Engineering	
Numerical Heat Transfer Simulation	Simulation Driven Design
Production Technology	-

University of Monterrey - Monterrey, Mexico

FALL 2024 SEMESTER

Business & Economics
Brand Management
Business Management
Business Plan
Development of Products & Services in Int'l. Market
Digital Marketing
Dynamics
Financial Analysis
Financial Information in Business
Integrated Marketing Communication
International Business
International Marketing

International Negotiation Models Leadership in Organizations Market Research Marketing Materials Engineering Production Planning & Control Social Entrepreneurship Strategic Planning Strategies for the Global Market Strategies of Sales & Negotiation Sustainability, Ethics & Social Responsibility

Social Science and Law Political Geography Public International Law

World Politics

<u>Business</u>

Brand Management Business Management Business Plan Consumer Behavior Financial Analysis Financial Information Systems Financial Structure & Cost of Capital Fundamentals of Management Global Economy Innovation & Invention Methods & Processes Innovation Workshop Integrated Marketing Communication International Marketing International Negotiation Models International Political Economy Leadership in Organizations Market Research Marketing Social Entrepreneurship Strategic Planning Strategies for the Global Market Strategies of Sales & Negotiation Techniques Sustainability, Ethics & Social Responsibility Sustainability & Social Responsibility

Engineering & Technologies

Analysis of Project Feasibility

Social Science & Law Environmental Problems Human Rights International Contracts International Negotiations International Organizations Management & Politics Analysis of Signals & Linear Systems

North American Studies Seminar Political Geography Public International Law World Politics

Rotterdam University of Applied Sciences - Rotterdam, The Netherlands

Students must choose a study program; individual course selection between programs is not permissible. Each program is taken as a block for 30 ECTS/15 US credits, except for 'Hey, Good Story!' which is 16 ECTS/8 US credits.

FALL 2024 SEMESTER

<u>Working World Wide</u> International Context International Economics Culture & Cultural Differences

International Business & Career (IBaC)

Defining the Challenge European Business Formulating the Strategy Geopolitics International Law International Project

Implementation & Advice Leadership Supply Chain & e-Commerce

SPRING 2024 SEMESTER

Agile Computing – Business Pressure Cooker Business Manager Skills Finance Manager Human Resource Manager

Marketing Manager Operations & IT Manager Strategic Manager

Hey, Good Story!

Be Relevant Be True to Yourself Creative Communication Creativity

International Business & Career (IBaC)

Defining the Challenge European Business Formulating the Strategy Geopolitics

Dutch Life & Institutions

Project Put the Concept Into Action

Implementation & Advice Leadership Supply Chain & e-Commerce

Shaping an NGO Campaign

Zuyd University of Applied Sciences - Maastricht, The Netherlands		
FALL 2024 SEMESTER		
Business (each block is worth 15 ECTS/7.5 US credits; enrol	l in both blocks for the semester)	
Block 1:	Block 2:	
Sustainability in Business	Global Social Enterprise – OR – Visual Intelligence	
European Studies (enroll in all courses for 30 ECTS/15 US credits)		
Dutch for Foreigners	Policy Peer Learning	
Dutch Life & Institutions	Shaping an Opinion on European Competitiveness	
Knowledge on EU/Europe	Shaping a Political Campaign	
SPRING 2024 SEMESTER		
Business (each block is worth 15 ECTS/7.5 US credits; enroll in both blocks for the semester)		
Block 3:	Block 4:	
Applied Business Sustainability I	Applied Business Sustainability II	
European Studies (enroll in all courses for 30 ECTS/15 US credits)		
Analyzing EU Global Affairs	Knowledge on EU/Europe	
Dutch for Foreigners	Personal Leadership	

University of Belgrade (Faculty of Economics) - Belgrade, Serbia

FALL 2024 SEMESTER

Business

Asset Pricing & Financial Markets Business Management in a Global Context Core Management Concepts Elements of Econometrics Foundations of Statistical Analysis Information Systems Management International Economics Introduction to Economics Macroeconomics Management Accounting Management & Innovation of E-Business Management Science Methods Mathematics I & II Microeconomics Monetary Economics Organization Theory Principles of Accounting Principles of Banking & Finance Principles of Corporate Finance Principles of Economics Principles of Marketing Quantitative Finance Statistical Methods for Market Research Statistics I & II Strategy

SPRING 2024 SEMESTER

Business

Asset Pricing & Financial Markets Basic Macroeconomics Business Management in a Global Context Core Management Concepts Elements of Econometrics Enterprise Economics Financial Accounting Information Systems Management International Economics Introduction to Economics Macroeconomics Management Accounting Management & Innovation of E-Business Management Science Methods Mathematics I & II Microeconomics Monetary Economics Organization Theory Principles of Accounting Principles of Banking & Finance Principles of Corporate Finance Principles of Marketing Quantitative Finance Sociology Statistical Methods for Market Research Statistics I & II Strategy

Anyang University – Anyang, South Korea

FALL 2024 SEMESTER

Korean Culture & Language

Beginning Korean Language

Liberal Arts

Cross-Cultural Communication Practicum Culture through Idioms 2 (for ESL) English for International Communication 2 (for ESL)

SPRING 2025 SEMESTER

Korean Culture & Language

Korean History & Culture Through Film

Beginning Korean Language

Liberal Arts

Ari World Tour **Cross-Cultural Communication Practicum** Culture through Idioms 1 (for ESL)

English for International Communication 1 (for ESL) Leadership Discovery

ESERP Business School - Barcelona, Spain

Business

FALL 2024 SEMESTER

Advanced Advertising Creativity **Brand Management Communication in Digital Media** Communication in Organizations **Economics & International Business in America** Ethics & Deontology of Communication **Financing of New Business Projects** Games Theory: Market Behavior History of Advertising & PR Innovation Management in an International Environment Integrated Marketing Communication International Commercial Management International Finances I

Law & Criminology

Economic & Corporate Crime International Taxation Introduction to Business I

International Management of Human Resources International Marketing Management International Public Relations Techniques Introduction to Marketing Methods of Forms of Persuasive Communication **Organization of International Companies** Planning of International Expansion **Policies & Marketing Strategies** Policies & Strategies for Business Internationalization Principles & Strategies of Advertising & PR **Public Relations Strategic Planning** Strategic Marketing Management I

Public International Law Welfare State & Social Inclusion

Korean History & Culture Through Film

Leadership Discovery Global Leadership Discovery

Business

Advertising & Digital Multimedia MarketingInternational FirArtificial IntelligenceInternational FirAudience ResearchInternational LoCommercial TechniquesInternational MarketingCommunication & Information Management TechniquesInternational Market ResearchCommunication StructureMarket ResearchCorporate & Institutional CommunicationMarketing & e-CCorporate & Institutional Public RelationsMarketing & e-CCultural Management & Protocol in Int'I. BusinessMedia & AdvertDigital Marketing & e-BusinessPrinciples of EntEconomics & International Business in AfricaPublic RelationsEntrepreneurship in International BusinessPublic RelationsInformation & Communication TechnologySpecialized PublicInternational Economic InstitutionsStrategic Market

Law & Criminology

European Union Law Introduction to Business II International Financial Institutions & Markets International Finances II International Logistics & Operations Management International Marketing International Negotiation Market Research Techniques Marketing & e-Commerce Marketing Project Management Media & Advertising Material Research & Planning Principles of Entrepreneurship Public Relations & Communication in Int'I. Business Public Relations in International Markets Public Relations Policies & Techniques Specialized Public relations Strategic Marketing Management II

Private International Law

University of Worcester – Worcester, United Kingdom

FALL & SPRING SEMESTERS

All courses at this university are taught in English so they are not listed in this document. Please click here to learn more.